WELCOME TO

THE ULTIMATE GUIDE TO SCALP MICROPIGMENTATION

by
Joe V.
Nguyen



WWW.SCALPMICROPIGMENTATIONCA.COM

ABOUT ME

Joe

Allow me to introduce myself. My name is Joe V. Nguyen, a highly experienced Trainer and Artist specializing in Barbering and Scalp Micropigmentation. With over 20 years of barbering experience and six years in the SMP industry, I have successfully trained numerous people in the art of SMP.

FIND ME

Phone:
+1 510-258-9543

Website:
scalpmicropigmentationca.com

Social Handle:
@barberlife510.smp

Studio Address:
15600 Washington Ave,
Ste C
San Lorenzo, CA 94580



STARTED WITH

a Vision

Moreover, as a Licensed Esthetician and SMP Business Coach, I empower both men and women to fulfill their dreams and aspirations, regardless of their nature.

My journey is SMP ignited a genuine passion within me, especially teaching others in this skillset. It not only provided me with financial freedom but also supported my young children ultimately leading me to own the remarkable studio showcased in this image.

I firmly believe that if I could achieve this level of success, you can too!



Let me share with you the three compelling reasons why you should seriously consider embarking on this path.

WHY GET INTO

SMP

6 Figure Potential



Be Prepared to take your game to the next level in 2024 with this essential guide!

Discover the top three reasons why learning SMP is crucial for your Barber business right not, along with actionable steps to begin your journey

Financials

REASON #1

BARBERING & PMU ARTISTS



Allow us to analyze the potential earning once you establish yourself as a barber and/or PMU artist. Let's assume that you excel in providing exceptional services and cater to 8-10 clients per day, with each day averaging **$1000**. Deducting the costs of products and factoring in the time spent, you can estimate your earning approximately **$100/hr**. However, please note that this calculation does not include overhead expenses associated with running your business.

SMP

When initially starting out, the average cost per service is approximately **$3500**, with the cost of supplies totaling **$275**. The average duration for the service is around 3 hours during the initial stages. This implies that you would be earning around **$1075/hr**. To make an equivalent amount of money, you would need to perform 21 haircuts, which requires more effort and time.

Both

Now, let's envision a scenario where you offer **BOTH** services! This means you will have clients visiting you every two weeks for their haircuts, while also building trust among them to provide SMP services. Introducing this high-ticket service will have a substantial postive impact on your monthly income, benfiting both aspects of your business

Higher Paying Services

REASON #2



By offering high-ticket services such as Scalp Micropigmentation, you have the advantage of working less while earning more money. One of the reasons mainr reasons I entered this profession was to have extra time to spend with my family.

Now, whenever I wish to pick up my children from school, I can do so without any constraints. Being involved in this field grants me the flexibility to spend quality time with my family at any time throughout the day.

Time & Travel

Are there any other projects that you aspire to pursue? Perhaps you envision owning a studio that offers a diverse range of services, and with the flexibility of your schedule, you'll have the opportunity to make that a reality. Maybe your goal is to become a trainer in the future, and the flexibility afforded by this profession would allow you to explore other avenues for expanding your empire.



IDENTIFYING YOUR

Passions

Art

Are you deeply passionate about art in all its forms? Perhaps you have a keen interest in painting or have always been fascinated by hairstyling? This opportunit serves as the ideal complementary service to whatever you currently provide. The greatest advantage is that you can earn a substantial income while indulging in your artisitc ablities by creating intricate designs on people's heads!



Helping

Did you experience feelings of low self-esteem during your formative years? I can relate to that, as I also went through a similar journey. A significant reason behind my desire to assist others is to empower indivuals and enhance their self-confidence. My goal is to support you in achieving the same impact for others.

Add On

Scalp Micropigmentation (SMP) is an excellent complement to any beauty profession, and I strongly believe it's the path you should pursue. I began my journey in a modest 10x10 room, and now I have a thriving full-service studio in San Lorenzo, California. Here, I offer a wide range of others who aspire to do the same. I would be honored to be a part of your journey and assist you in researching your goals.



THANK YOU

I appreciate your time in reading this! I hope you find this information provided has given you a clear understanding of why entering the Barbering & Scalp Micropigmentation industry is a fantastic choice.

If you have any inquiries on how to begin, feel free to reach out to me via direct message on Instagram or Facebook. I would be delighted to serve as your mentor and assist you in any possible manner.

Additionally, you can schedule a call with the information below.

Contact me if you have any question.

Phone:
+1 510-258-9543

Website:
scalpmicropigmentationca.com

Social Handle:
@barberlife510.smp